



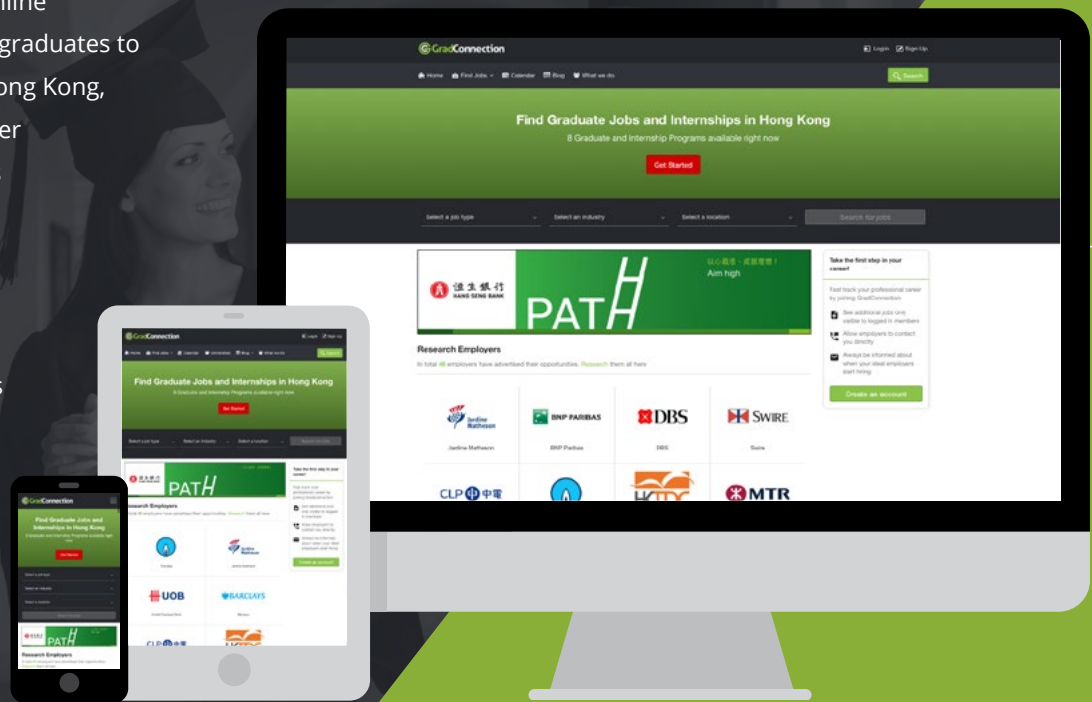
# CONNECTING EMPLOYERS TO GRADUATES

[hk.gradconnection.com](http://hk.gradconnection.com) | [sg.gradconnection.com](http://sg.gradconnection.com)

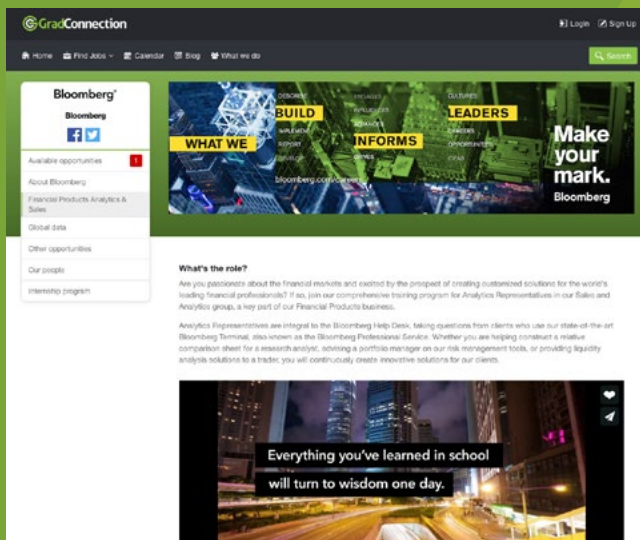
# About Us

GradConnection is the leading online resource for university students/graduates to search career opportunities in Hong Kong, Singapore, Australia and a number of countries in South East Asia as well as South Africa.

Our goal is to build a loyal client base in Asia Pacific region and South Africa, and help employers to attract talents locally and globally as well as promoting your employer brand in front of graduates and students.



## Employer Profiles



GradConnection Employer Profiles are the focus of the site. Profiles are designed to get your relevant program information in front of the students you want to target. Profiles are split into disciplines and industries. The more areas you're in, the more exposure your programs will receive. Employer Profiles are the most effective way to access students all year round.

hk.gradconnection.com | sg.gradconnection.com

## How it works & key stats

The following shows how the main employer profile works and our current traffic for hk.gradconnection.com and sg.gradconnection.com, and also our Hong Kong and Singapore Facebook likes as well as our site database size.

### Site Traffic

#### Hong Kong Traffic

**20,000 - 38,000**  
per month

#### Singapore Traffic

**10,000 - 20,000**  
per month

### Facebook Fans

#### Hong Kong Fans

**30,000+**

#### Singapore Fans

**16,000+**

### Database Stats

#### Hong Kong

**16,299**

#### Singapore

**10,682**

### Mobile & Tablet Traffic

#### Hong Kong

**52%**

#### Singapore

**33%**

### Google Results



Leverage our SEO expertise to generate candidates from google searches. We run 1,000's of campaigns during peak months.

### Facebook



Our pages have over 100,000 likes globally and grows daily. We send Promoted posts for our clients in peak seasons.

### Mobile Usage



Our site is fully mobile optimized, which means students are able to search and apply jobs on our sites via mobile devices.

### University Partnerships



We have relationships with top universities around APAC, UK and US to help their domestic and international students to find their first graduate and internship jobs.

### Global Network



We have sites and campaigns running in Australia, United Kingdom, and United States to attract Asian nationality students whom are studying in Overseas to let them know your graduate and internship opportunities in Asia.

### Email Alerts



Our database consists of over 200,000 active students and we send automatic alerts for all our clients.






### HK Top Most Visited Sectors

Banking and Finance	25.77%
Investment Banking	11.28%
Engineering	8.92%
Accounting	7.16%
Law	6.92%
Business and Commerce	4.79%
Consulting	3.27%
Economics	3.10%
Human Resources	3.06%
Marketing and Sales	2.85%
Information Technology	2.40%
Arts and Humanities	2.27%
Architecture	2.16%
Science	1.64%
Hospitality, Sports and Tourism	1.53%

### SG Top Most Visited Sectors

Banking and Finance	39.76%
Investment Banking	10.59%
Accounting	8.19%
Economics	8.08%
Engineering	5.47%
Business and Commerce	4.42%
Information Technology	3.58%
Marketing and Sales	2.87%
Logistics and Supply Chain	2.17%
Arts and Humanities	1.87%
Human Resources	1.79%
Consulting	1.47%
Science	1.44%
Management	0.83%
Research and Development	0.83%

### HK Top University Visits

 The University of Hong Kong	23.34%
 City University of Hong Kong	20.54%
 The Hong Kong University of Science and Technology	19.86%
 Chinese University of Hong Kong	13.06%
 Hong Kong Polytechnic University	10.41%

### SG Top University Visits

 National University of Singapore	25.66%
 Nanyang Technological University	20.33%
 Singapore Management University	11.28%
 Nanyang Business School - Nanyang Technological University	5.03%
 University of London - Singapore Institute of Management	4.98%

## GRADCONNECTION PACKAGES

Please contact us for a quote



**\$6,250 USD**

### Platinum Package

Dominate an industry with exclusive branding and the top results every search!

- Industry Sector Branding
- Top Ranking
- Unlimited Degree Disciplines Coverage
- Facebook Promotion



**\$4,750 USD**

### Gold Package

Our most popular package! Cover all possible students and graduates.

- Unlimited Degree Disciplines Coverage
- Facebook Promotion



**\$3,750 USD**

### Silver Package

5 Degree Discipline Sectors in chosen industries/ disciplines. Very popular among the employers.

- Facebook Promotion



**\$2,750 USD**

### Bronze Package

3 Degree Discipline Sectors in chosen industries/ disciplines. Cover multiple degrees.



**\$1,750 USD**

### Basic Package

Profile in a chosen industry/discipline. Great way to trial the site!



### Returnee Package

Target Asian nationality students who study in Overseas Universities from AU, UK and US.



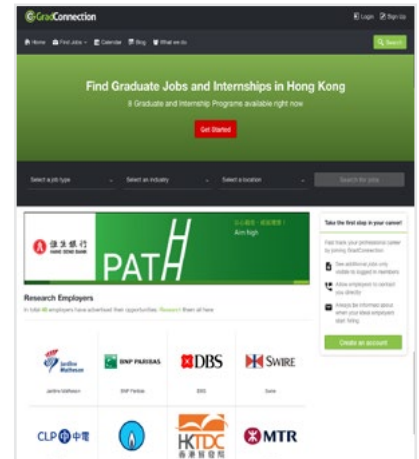
**\$1,000 USD**

### Diversity Targeting

We can reach specific group of students to promote your programs at your organisation. Highlighting your programs can help make you an employer of choice.

## ADD-ONS

Gain more exposure with the optional extras below. Available with any package.



**Front Page Top Banner** \$2,000 USD /month

**Featured Employer Logo** \$500 USD /month

**Email Support Add-On**  
\$2,000 USD

Leveraging our database of over 200,000 students to send messages to students to promote your job opportunities as well as promote your on campus events.

## CONTACT US

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**More info** +852 8198 1731

**Facebook** GradConnectionHK  
GradConnectionSG

**Twitter** @GradConnection