

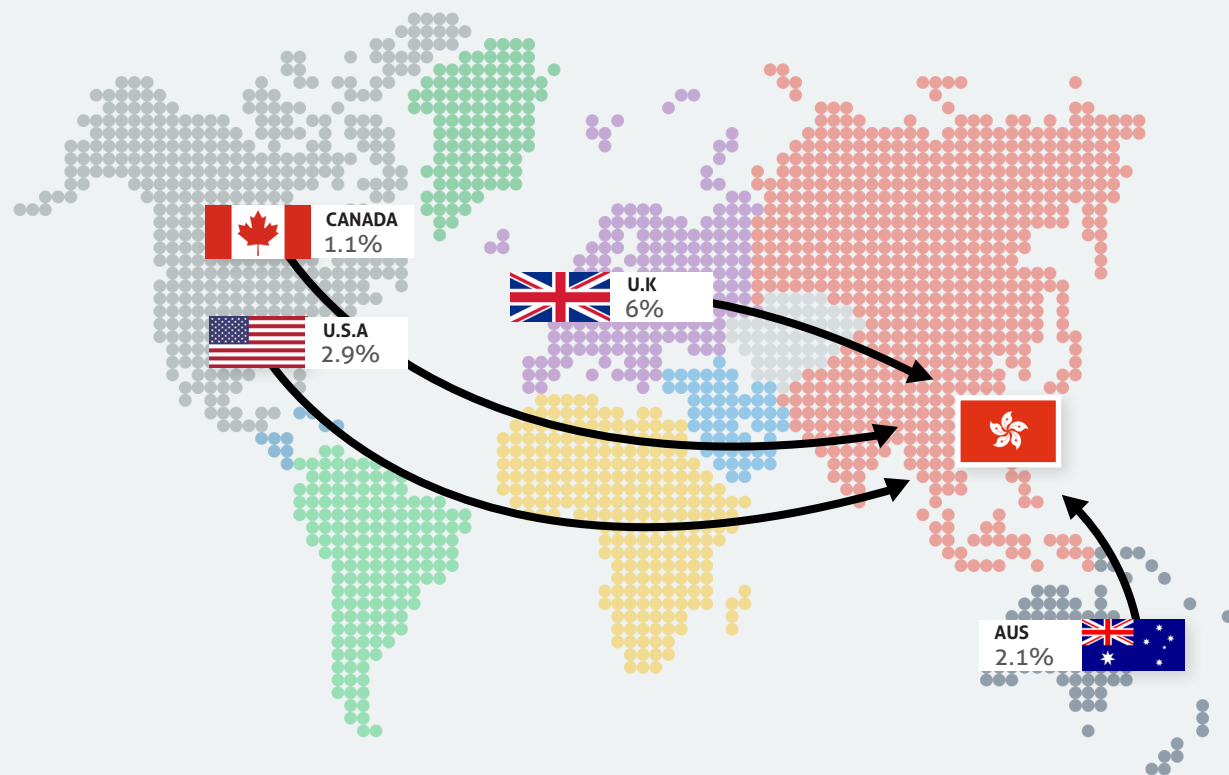
CONNECTING UNIVERSITY **STUDENT TALENT WITH TOP** HONG KONG EMPLOYERS

Who we are

Hong Kong's largest student/graduates job platform connecting university talent with top Hong Kong employers since 2012.

Want access to Hong Kong's brightest minds?

GradConnection is the leading online resource for university students/graduates to search career opportunities in Hong Kong, Singapore, Australia and a number of countries in South East Asia as well as South Africa.



493,057

Page views in the last 12 month



88,161

Users in the last 12 month

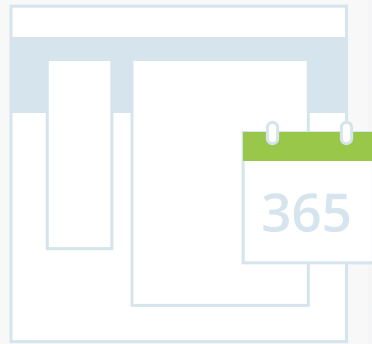


18,593

Registered members

Reach the right candidates at the right time

Your GradConnection profile will allow your brand to have a year-round presence. Which means you can be there when students are searching for opportunities, not just when you're advertising your opportunities. With a GradConnection profile you can benefit from;



A year-round profile

Unlike traditional job boards on which you need to post a new ad each time, your profile is live all year to maximise engagement and drive applications.



Targeted email alerts

Get two targeted email alerts to your student audience. Plus, generate traction through targeting by degree, not by keywords like a traditional job board.



Unlimited campaigns

Post as many job ads as you like to a tailored audience of students to suit your company.

Build your own graduate attraction strategy

01 PROFILE PACKAGES

Pick your profile package



Profile package
(Basic, Bronze, Silver, Gold)



Returnee campaign



Diversity profile pack



Front page advertising
logo /banner



02 DEGREE TARGETING

Increase your reach with a variety of Degree Targeting add-ons



Boosters
(discipline, graduate jobs, internships)



Dedicated custom emails



03 SOCIAL MEDIA CAMPAIGNS

Amplify your brand through a variety of Social Media Campaign options



Facebook/Instagram



Custom audience boosted posts

01 PICK YOUR BASE PACKAGE

Basic



Target 1 Discipline

\$1,750 USD

Best suited to:

Employers who hire one single type of degree discipline holder or want to try out our service.

For instance, hiring only IT students for a software company.

Bronze



Target 3 Disciplines

\$2,750 USD

Best suited to:

Employers with a generalist graduate program but want to target a very specific range of degree discipline sectors of students.

Silver



Target 5 Disciplines

\$3,750 USD

Best suited to:

Employers with a generalist graduate program that want to target some technical degree streams.

Gold



Unlimited Disciplines

\$4,750 USD

Best suited to:

Employers with a multiple stream and multiple discipline graduate program, who wants to cover any majors.



Returnee Campaign

\$1,000 USD

We've partnered with top universities in the UK, US, and Australia to bring you the best returnee graduates.

BENEFIT FROM GRADCONNECTION'S HOME PAGE TRAFFIC

Most viewed page on the website, increase views to your employer profiles by 15 - 30%

Find Graduate Jobs and Internships in Hong Kong

327 Graduate and Internship Programs available right now


 Job type

 Industry

 Location

FIND JOBS

Register or Sign in to view all available jobs

 Calendar search

FRONT PAGE BANNER

\$1,500 USD /month



MTR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vel risus eget tellus.

[Find out more →](#)



Hang Seng Bank

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vel risus eget tellus.

[Find out more →](#)



ASM

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vel risus eget tellus.

[Find out more →](#)



Deutsche Bank

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vel risus eget tellus.

[Find out more →](#)

Bank of America
Merrill Lynch



彭博 Bloomberg

HILTI

HKEX
香港交易所



中国建设银行 (亚洲)
China Construction Bank (Asia)



EDM



orbium



FRONT PAGE LOGO

\$500 USD /month

GradConnection
(Source: AAGE
Survey 2016)

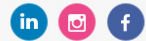
02 INCREASE YOUR REACH WITH A VARIETY OF DEGREE TARGETED OPTIONS



Dedicated custom emails

Audience specific messaging via our custom email sends.

\$2,000 USD / Unlimited bundle



J.P.Morgan

VISIT OUR SITE

Application to our 2018
Wealth Management Program is closing soon



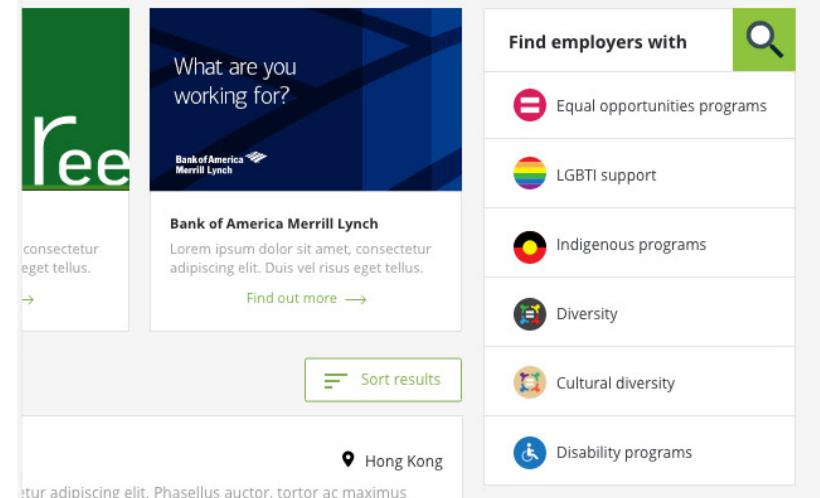
Strategize for high net-worth clients



Diversity profile pack

We can reach specific groups of students to promote your programs at your organisation. Highlighting your Equal Opportunities Programs can help make you an employer of choice.

\$1,000 USD



The screenshot displays a website interface for a diversity profile pack. On the left, there is a green sidebar with the word 'free' in white. The main content area has a dark blue header with the text 'What are you working for?' and the Bank of America Merrill Lynch logo. Below this, there is a section titled 'Bank of America Merrill Lynch' with placeholder text and a 'Find out more' link. To the right of the main content, there is a sidebar titled 'Find employers with' with a search icon. This sidebar lists several categories: 'Equal opportunities programs', 'LGBTI support', 'Indigenous programs', 'Diversity', 'Cultural diversity', and 'Disability programs', each with a corresponding icon. At the bottom of the main content area, there is a 'Sort results' button and a location filter set to 'Hong Kong'.

DEGREE BOOSTERS

The booster is a banner which sits at the top of the search results making sure your brand is one of the first to be seen by potential applicants.

STEM Booster

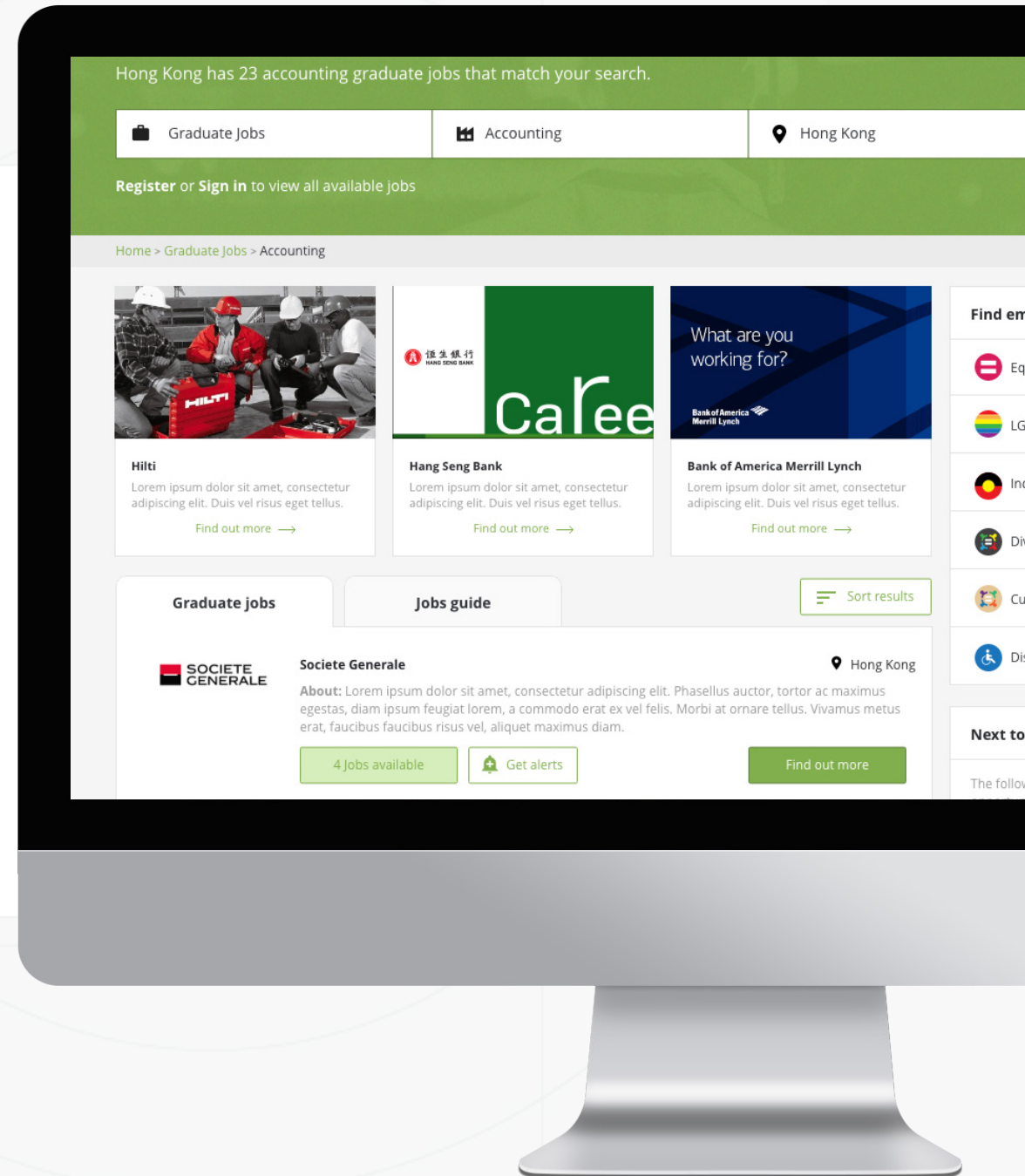
Target students from Science, Technology, Engineering and Mathematics disciplines.

\$2,000 USD

Individual Booster

Target students from one of our many disciplines.

\$800 USD



03 AMPLIFY YOUR ATTRACTION CAMPAIGN THROUGH SOCIAL MEDIA

Access our large student database and streamline your campaigns across Facebook and Instagram:



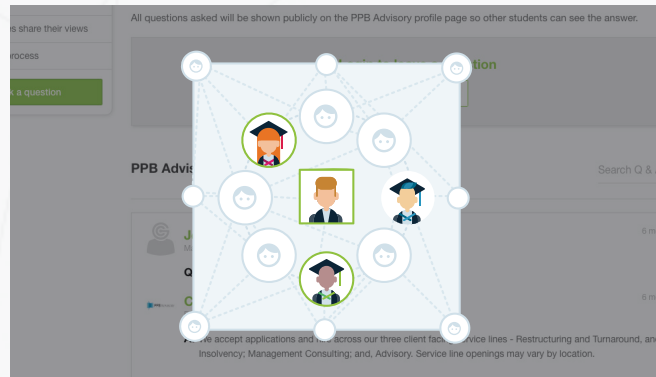
2 FACEBOOK / INSTAGRAM POSTS

(1x open 1x closing date)

Organic posts (Inc. with any profile package)

Boost to custom audience

from \$500 USD



Q&A

Engage in a two-way conversation directly on your GradConnection profile by allowing potential applicants ask questions about your Graduate Program. This Q&A will be saved as a part of your profile so other graduates can view your replies at any time.

\$1,000 USD



FACEBOOK LIVE EPISODE

(filming and equipment included)

Boost to custom audience

from \$1,000 USD

Get in touch

Get listed on Hong Kong's largest student job board today.
Contact us: asia@gradconnection.com or +852 8198 1731



@gradconnection | hk.gradconnection.com