



2018 GradConnection Returnee Summit

GradConnection and partnered universities are here to bridge the gap between returnee students and employers

Date: 24th - 25th July **Location:** Cordis Hotel, Mong Kok, Hong Kong

GradConnection is excited to be hosting the 2018 Returnee Summit from 24th to 25th July in Hong Kong. The aim of the summit is to connect top employers with renowned overseas universities for face-to-face networking opportunities. In order to select top graduates for your organisation, it is crucial to establish and build relationships with these leading universities.

We know it's important for you to connect with top returnee students, that's why we partnered with the best universities in Australia, the UK and USA to help you find the right fit for your company.

Last year we had 30 university career centre from AU, UK and USA came all the way to HK attending our summit and meeting with employers, around 700 returnee students registered at our returnee career fair as well.

At the 2018 GradConnection Returnee Summit, our goal is to help more employers and universities to share ideas with each other and in doing so eliminating information asymmetry.



THE SUMMIT PROGRAM

The summit will be held over two days where employers will have the opportunity to meet and network directly with universities on day one and on day two, attend a career fair and be introduced to those attending university's students who have already returned home.

Below is an outline of the sessions provided:



DAY 1

Networking event and panel session for employers and universities (6pm to late)

Location: Star Room, 42/F Cordis Hotel, 555 Shanghai Street, Mong Kok, Kowloon, Hong Kong

There will be a networking event and panel session in the evening where your organisation will be able to:

Network with 30-40 reputable universities from Australia, the UK and USA.

Participate in a discussion panel between employers and universities. Employers will be given the platform to ask the universities questions and gain insight into their returnee students - their challenges, experiences and what more can be done.

*Drinks and light food will be provided during the event

DAY 2

Returnee career fair (2pm - 5pm)

Location: Ballroom Room, 7/F Cordis Hotel, 555 Shanghai Street, Mong Kok, Kowloon, Hong Kong

During the second day of the summit, a career fair will be run where employers will have the opportunity to exhibit to the attending university students who have returned home for their summer holiday. Here they will be able to meet face-to-face with returnees from Australia, the UK and USA and have the chance to showcase their employer brand as well as available job opportunities. Moreover, we will be conducting research on the attending returnee students at the fair in order to best match your company's particular needs.

There are only 30 career fair exhibition booths available! Chose from:

Career Fair Exhibition - Standard Booth

- Have an exhibition booth in our career fair event.
- Display your company's logo on the GradConnection and university promotion websites.

Career Fair Exhibition - Platinum Sponsorship

Up to three platinum sponsorship spots will be provided, which will enable you as employers to further promote your brand to universities and their students. With this sponsorship, your organisation will be able to:

- Have an eye-catching, double space booth space in our career fair event.
- Top branding position with larger logo display for your organisation on the GradConnection and university promotion websites.
- Named sponsorship to all participating universities.

Add-on Branded Career Talk Session

- 30 mins career talk session with returnee students at the fair
- Exclusive employer branding at the session
- Only three sessions available

R.S.V.P below to reserve your space:

Day 1: Networking and Panel Session
FREE OF CHARGE

Day 2: Career Fair Exhibition

Standard Booth
USD \$650

Platinum Sponsorship
only 3 spots available
USD \$1,750

Add-on Branded Career Talk Session
only 3 spots available
USD \$500

Please register and reserve your space for the Summit, contact: **Anthony** | anthony@gradconnection.com



PARTICIPATING UNIVERSITIES

